

SANTOSH VIKRAM SINGH

SENIOR PARTNER

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With over 22 years of notable experience, Santosh leads the firm's IP & Sports Law practice, focusing primarily on fulfilling the business-legal requirements of clients. He has been named as the Top 15 IP lawyers in India consistently for the past four years by Thomson Reuters Asian Legal Business Magazine. He has further been recognized as a recommended lawyer by renowned publications including Whoswholegal, Asialaw, Chambers, ManagingIP, Legal500, Global Legal Expert and Business Today.

Santosh is a pragmatic expert whose cognizance of IP issues and dexterity in resolving them is discernible. He advises on a range of IP services spanning acquisition, advisory, portfolio management, transactional, enforcement and dispute resolution.

He is also known to be on the ball when it comes to Sports Law. Some notable sports matters dealt with by him are assisting FICA in recovering their members' dues from ICL-Zee Group and advising them on various contractual issues, assisting Sports Management entities in contractual issues and assisting sports companies in planning, structuring, and setting up leagues, including forming policies and related documentation, etc.

His IP expertise has put Media and Entertainment law right in his wheelhouse, where he has assisted clients on issues related to development, production, acquisition and distribution of contents; production and distribution of motion pictures, television and electronic media rights; music publishing; sponsorship deals and technology-related transactions.

His interest in intellectual property and self-motivation have propelled him to prominence on major committees of global organizations. He has also been leading and assisting the firm in various roles, including strategy and business management, for the past several years.

Santosh also has years of experience advising on technology-related transactions, data protection, and privacy law issues. Under his able guidance, the firm has attained top-tier rankings for its patent, copyright and trademark practices by renowned international journals.

PRACTICE AREAS

- Intellectual Property Rights
- Sports Law
- Entertainment Law
- Technology Law

QUALIFICATION

- LLB - Bangalore University
- M.B.L. - University of Lucknow
- B.Sc. - University of Lucknow

ADMISSION

- Bar Council of Karnataka
- Patent Agent – Indian Patent Office

AFFILIATION

- Member of Asian Patent Attorneys Association (APAA)
- Active Member in International Trademark Association (INTA)
- Charter Member, TiE-Bangalore
- Founder Member of Worldwide IP Network: IP-PG

RECOGNITION

- Top 15 IP Lawyers in India, 2024, 2023, 2022, 2021 – **Asian Legal Business**
- Recommended Lawyer, 2023: **Whoswholegal**
- Notable Practitioner, 2024, 2023: **Asialaw**
- Trademark Star 2025, 2024, 2023: IPstars, **MangingIP**
- Top Individual Lawyer, Legal Powerlist, 2023: **Forbes**
- Recommended Practitioner: **Benchmark Litigation** 2025
- Ranked Lawyer, Asia Pacific Guide 2025, 2024: **Chambers**
- Top 10 Most Influential Indian Intellectual Property Lawyers in 2023 – **Business Today**
- Recommended Lawyer, Intellectual Property, – Asia Pacific Guide 2025, 2024, 2023, 2022: **Legal500**.
- Trademark and 'Sports Law: **Global Law Expert**

SECTORS

- Automotive
- Consumer Products & Retail
- Education
- Healthcare & Life sciences
- Information Technology
- Services
- Sports
- Technology, Media & Telecom

PUBLICATIONS/WEBINARS

- Host of various Podcast on Startups, Technology etc.
- Legal Uncertainties of Unregistered Copyright Societies in India, May 2025
- WIPO's IAP: Unlocking the Patent System for All, Apr 2025
- India Revises Plastic & Battery Labelling Mandates: Impact on Producers, Mar 2025
- The Moana Lawsuit: Writer Woodall Sues Disney for Infringement. Jan 2025
- Finding Balance: Cultivating Wellness & Positivity at Work, Oct 2024
- Burger King Secures Interim Stay: The Story Behind Suit Dismissal, Aug 2024
- Jan Vishwas Amendment: DPIIT Releases Draft Trade Marks Rules, Jul 2024
- WIPO Treaty: Safeguarding India's Traditional Knowledge, Jul 2024
- 'INFOSYS' Trademark: Injunction Against Use in Corporate Name, June 2024
- Exclusion of Promo's Contents from Film Not Unfair Trade Practice, Apr 2024
- Counterfeiting: IndiaMART not Entitled to Safe Harbour Protection, Jan 2024

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